



Medical Center
Specialty Clinic
Behavioral Health
Primary Care - Summit Clinic
Primary Care - Winfield
Primary Care - Ark City
Urgent Care
Midwives

Marketing Director

Employer

South Central Kansas Health
6401 Patterson Pkwy,
Arkansas City, KS 67005
620-442-2500

Job Description

1. Promote the hospital by being actively involved in community events and organizations
2. Plan and coordinate all in-hours social events (birthday parties, dances, recognition lunches etc).
3. Perform as the public liaison for the hospital. Handle patient complaints, act as P.I.O during disasters, and serve as main point of contact for all media.
4. Serve as a member of the SCKMC management team and as an administrative representative during Board of Trustee and various in-house meetings.
5. Invoke community wide enthusiasm for the hospital by presenting its positive image.
6. Provide health information to the public and staff whenever possible with the use of education, promotions, and events.
7. Create and maintain a marketing plan effectively balancing recognition and budget restraints.

Qualifications:

Education: Bachelor's in Marketing required

Experience: At least two years of marketing experience in a healthcare setting.

Other: PC computer literacy is essential. Experience in word processing, spreadsheets, presentation graphics is essential. Planning and analytical skills are essential. Demonstrated problem solving skills are essential. Experience with contract negotiations and facilitation skills are important consideration



Apply

Apply [Here](#)

The SCK application process consists of three forms:

1. General Application 2. Release Authorization 3. Confidentiality Agreement

Please complete ALL THREE forms.

